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## Theme 1: Globalisation and Megacities

## Impact of Globalisation on Coastal Zone

E. DESA

National Institute of Oceanography, Goa

Globalisation means integration of economies of different countries into a new economic order. In this new order, there will be continuous expansion in the manufacturing and marketing activities all over the world with the purpose of boosting exports. This process of globalisation will thus lead to a new international economic order which will facilitate global co-operation for the economic and social development of poor countries. As a consequence of this, industrial activities intensify, thus encouraging multinational investments and enabling rapid urbanisation of the rural areas and growth of novel industries in unusual places.

The sea provides a cheap, fast and convenient

way of transport for the raw material as well as the finished products, besides being also an unlimited source of water and a borderless dynamic medium for waste disposal. Hence industries are attracted towards the coastal region. It is very important to note that the hinterland development activities play a major role in the coastal environment as this region now becomes an outlet for the ill effects of the former. As such, the planning process should not be limited to the coastal zone activities alone. Instead. industrialisation in the rural as well as urban areas, both in the coastal and hinterland development programmes, should be well thought out, designed, organised and implemented in these areas.